Invoice Period

08/27/12 - 09/21/12

INVOICE

Invoice #

494124-1



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

Station Account Executive Sales Office Sales Region WFSB Heather Uttley HRP-WASHING National

Invoice Month

September 2012

Billing Address:

Great American Media (GMMB) Attention: Accounts Payable 1010 Wisconsin Avenue

Washington, DC 20007

Advertiser Product Estimate Number Democratic Senatorial Cam DSCC IE 1761 Flight Dates Order# Alt Order# 494124 06321078 09/19/12 - 09/21/12 Billing Calendar Billing Type Deal # Broadcast Cash

Special Handling

Invoice Date

09/30/12

IDB# Advertiser Code Product Code Agency Ref Advertiser Ref

Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

Spots/

ne Start Date	End Date De	escription	Start/End Time	MTWTFSS	LengIh	Week	Rate	Туре	
1 09/19/12	09/21/12 9a	m-10am	9am - 10am	WTF	:30	5	\$500.00	NM	
		Date MTWTFSS	Spots/Week	Rate	•				
		23/12WTF	5	\$500.00	1	. A.J. ID			D.1. 7.
Spots: # Ch	Day Air Date	·		Start/End Time		h <u>Ad-ID</u>			Rate Ty
1 WFS				9am - 10am		0 DSCT12101			\$500.00
2 WFS				9am - 10am		0 DSCT12101			\$500.00
5 WFS				9am - 10am	• -) DSCT12101			\$500.00 N
4 WFS				9am - 10am) DSCT12101			\$500.00 N
3 WFS	SB F 09/21/12	9:51 AM 9am-10	Jam	9am - 10am	:31) DSCT12101			\$500.00 1
2 09/19/12	09/21/12 10/	am-11am	10am - 11am	WTF	:30	5	\$500.00	NM	
	Start Date End 09/17/12 09/2	Dale MTWTFSS 3/12WTF	Spols/Week 5	<u>Rate</u> \$500.00					3
Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengtl</u>	Ad-ID			<u>Rate Ty</u>
1 WFS	SBW 09/19/12	10:25 AM 10am-1	1am	10am - 11am	:30	DSCT12101			\$500.00 N
5 WFS	SBW 09/19/12	10:58 AM 10am-1	1am	10am - 11am	:30	DSCT12101			\$500.00 N
2 WFS	B Th 09/20/12	10:29 AM 10am-1	1am	10am - 11am	:30	DSCT12101			\$500.00 N
3 WFS	BF 09/21/12	10:23 AM 10am-1	1am	10am - 11am	:30	DSCT12101			\$500.00 N
4 WFS	BF 09/21/12	10:58 AM 10am-1	1am	10am - 11am	:30	DSCT12101			\$500.00 N
3 09/19/12	09/21/12 CB	S Soaps	1230-2p	WTF	:30	10	\$600.00	NM	
	Slart Date End 9/17/12 09/23		Spots/Week 10	<u>Rate</u> \$600.00					
Spots: # Ch	Day Air Dale	Air Time Descrip	tion_	Start/End Time	Length	Ad-ID			Rate Typ
1 WFS	BW 09/19/12	12:56 PM CBS Sc	aps	1230-2p	:30	DSCT12101			\$600.00 N
3 WFSI	BW 09/19/12	1:29 PM CBS Sc	paps	1230-2p	:30	DSCT12101			\$600.00 N
2 WFSI	BW 09/19/12	1:59 PM CBS Sc	paps	1230-2p	:30	DSCT12101			\$600.00 N
4 WFSI	B Th 09/20/12	12:56 PM CBS So	aps	1230-2p		DSCT12101			\$600.00 N
0.4450	B Th 09/20/12	1:29 PM CBS So	•	1230-2p	:30	DSCT12101			\$600.00 N
6 WFSI			•	•		no1 21 01			
5 WFSI		1:59 PM CBS So	aps	1230-2p	:30	DSC712101			2000.00 14
5 WFSI	BTh 09/20/12		•	•		DSC712101			\$600.00 Ni \$600.00 Ni
	BTh 09/20/12 BF 09/21/12	1:59 PM CBS So 12:29 PM CBS So 12:57 PM CBS So	aps	1230-2p 1230-2p 1230-2p	:30		-		\$600.00 NI \$600.00 NI

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
494124-1	09/30/12	September 2012	08/27/12 - 09/21/12

<u>Advertiser</u>	<u>Product</u>	Estimate Number
Democratic Senatori	al CamDSCC IE	1761

Line Start Dat	e End Date	e Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
3 09/19/12	09/21/12	CBS	Soaps	1230-2p	WTF	:30	10	\$600.00	NM	
Spots: # 0		<u>ir Date</u> 9/21/12	Air Time Desc		Start/End Time 1230-2p		h <u>Ad-ID</u> 0 DSCT1210	1		Rate Type \$600.00 NM
4 09/19/12	09/21/12	The		2-3p	WTF	:30	5	\$500.00	NM	
Weeks:	Start Date	End D	ate MTWTFSS	Spots/Week	Rate					
044-6	09/17/12	09/23/		5	\$500.00					
Spots: # C	•	<u>ir Date</u> 9/19/12	Air Time Descr 2:28 PM The T		Start/End Time		<u>1 Ad-ID</u>) вsст1210:	1		Rate Type
1		9/19/12	2:59 PM The T		2-3p 2-3p) DSCT1210.			\$500.00 NM
		9/20/12	2:31 PM The T		2-3p 2-3p) DSCT1210.) DSCT1210.			\$500.00 NM
1		9/20/12	2:59 PM The T		2-3p 2-3p) DSCT1210.) DSCT1210.			\$500.00 NM \$500.00 NM
		9/21/12	2:59 PM The T		2-3p) DSCT1210:			\$500.00 NM \$500.00 NM
					e vh) DOCTILIO			9300.00 INM
5 09/19/12	09/21/12	3pm-	4pm Syndication	2:58pm-4pm	WTF	:30	5	\$500.00	NM	
Weeks:	Start Date 09/17/12	End Da 09/23/1		Spots/Week 5	<u>Rate</u> \$500.00					
Spots: # C	h Day Ai	r Date	Air Time Descri	otion	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
4 W	/FSBW 09	/19/12	3:25 PM 3pm-4	pm Syndication	2:58pm-4pm	:30	DSCT12101			\$500.00 NM
1 W	/FSBW 09	/19/12	3:58 PM 3pm-4	pm Syndication	2:58pm-4pm	:30	DSCT12101			\$500.00 NM
2 W	<i>I</i> FSBTh 09	/20/12	3:13 PM 3pm-4	pm Syndication	2:58pm-4pm	:30	DSCT12101			\$500.00 NM
		/20/12	3:58 PM 3pm-4	pm Syndication	2:58pm-4pm	:30	DSCT12101			\$500.00 NM
3 W	FSBF 09	/21/12	3:39 PM 3pm-4	pm Syndication	2:58pm-4pm	:30	DSCT12101			\$500.00 NM
6 09/19/12	09/21/12	4p-5p	Dr. Oz	4pm-5pm	WTF	:30	2	\$950.00	NM	
Weeks:	Start Date 09/17/12	End Da 09/23/1		Spots/Week 2	<u>Rate</u> \$950.00			, (13)		***************************************
Spots: # Cl			Air Time Descri	<u>otion</u>	Start/End Time	<u>Length</u>				Rate Type
		/19/12	4:34 PM 4p-5p i		4pm-5pm		DSCT12101			\$950.00 NM
2 W	FSBF 09	/21/12	4:28 PM 4p-5p I	Dr. Oz	4pm-5pm	:30	DSCT12101			\$950.00 NM
7 09/19/12	09/21/12	Eyewil	tness News	5pm - 5:30pm	WTF	:30	5	\$1,750.00	NM	
Weeks:	Start Date 09/17/12	End Dat 09/23/12		Spots/Week 5	<u>Rate</u> \$1,750.00				-	
Spots: # Ch	n <u>Day Air</u>	<u>Date</u>	Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
4 WI	FSBW 09/	19/12	5:12 PM Eyewiti	ness News	5pm - 5:30pm		DSCT12101			\$1,750.00 NM
1 Wi	FSBW 09/	19/12	5:27 PM Eyewiti	ness News	5pm - 5:30pm	:30	DSCT12101			\$1,750.00 NM
5 WI	FSBTh 09/	20/12	5:20 PM Eyewiti	ness News	5pm - 5:30pm	:30	DSCT121 0 1			\$1,750.00 NM
2 WI	FSBTh 09/	20/12	5:27 PM Eyewitr	ress News	5pm - 5:30pm	:30	DSCT12101			\$1,750.00 NM
3 WI	SBF 09/	21/12	5:20 PM Eyewitr	ness News	5pm - 5:30pm	:30	DSCT12101			\$1,750.00 NM
8 09/19/12	09/21/12	Eyewit	ness News	5:30pm - 6pm	WTF	:30	4	\$1,750.00	NM	
Weeks:	Start Date 09/17/12	End Date 09/23/12		Spots/Week 4	Rate \$1,750.00					
Spots: # Ch			Air Time Descrip	<u>tion</u>	Start/End Time	Length /	Ad-ID			Rate Type
	•		5:43 PM Eyewitn		5:30pm - 6pm		SCT12101			\$1,750.00 NM
4 WF	SB Th 09/2	20/12	5:37 PM Eyewitn	ess News	5:30pm - 6pm	:30 [SCT12101			\$1,750.00 NM
2 WF	SBTh 09/2		5:55 PM Eyewitn		5:30pm - 6pm	:30 [SCT12101			\$1,750.00 NM
3 WF	SBF 09/2	21/12	5:45 PM Eyewitn	ess News	5:30pm - 6pm	:30 [SCT12101			\$1,750.00 NM
9 09/19/12	09/21/12	Eyewitr	ness News	6pm - 6:30pm	~~WTF	:30	5	\$2,200.00	NM	

INVOICE



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WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494124-1	09/30/12	September 2012	08/27/12 - 09/21/12

Advertiser	<u>Product</u>	Estimate Number
Democratic Senatorial Cam	DSCC IE	1761

Spots/ Line Start Date **End Date** Description Start/End Time MTWT FSS Length Week Rate Type MTWTFSS **End Date** Weeks: Start Date Spots/Week Rate 09/17/12 09/23/12 --WTF--\$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSBW 09/19/12 6:22 PM Evewitness News 6pm - 6:30pm :30 DSCT12101 \$2,200.00 NM 2 WFSB Th 09/20/12 6:08 PM Eyewitness News 6pm - 6:30pm :30 DSCT12101 \$2,200.00 NM 5 WFSBTh 09/20/12 6:20 PM Eyewitness News 6pm - 6:30pm :30 DSCT12101 \$2,200.00 NM 3 WFSBF 09/21/12 6:08 PM Eyewitness News 6pm - 6:30pm :30 DSCT12101 \$2,200.00 NM 4 WFSBF 09/21/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 DSCT12101 \$2,200.00 NM 10 09/19/12 09/21/12 --WTF--CBS: THE EARLY SHOV7am - 9am :30 5 \$600.00 NM **MTWTFSS** Spots/Week Weeks: Start Date End Date Rate \$600.00 09/17/12 09/23/12 --WTE--Day Air Date Spots: # Ch Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSBW 09/19/12 8:21 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12101 \$600.00 NM 5 WFSB Th 09/20/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12101 \$600.00 NM 2 WFSBTh 09/20/12 8:38 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12101 \$600.00 NM 4 WFSBF 09/21/12 8:23 AM CBS: THE EARLY SHOW 7an1 - 9am :30 DSCT12101 \$600.00 NM 3 WFSBF 09/21/12 8:36 AM CBS: THE EARLY SHOW 30 DSCT12101 7am - 9am \$600.00 NM 11 09/19/12 09/21/12 11PM - 11:35PM --WTF---Eyewitness News 3 \$1,400.00 NM Weeks: Start Date **End Date** MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --WTF--\$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSBW 09/19/12 11:26 PM Eyewitness News :30 DSCT12101 11PM - 11:35PM \$1,400.00 NM 1 WFSBTh 09/20/12 11:28 PM Eyewitness News 11PM - 11:35PM :30 DSCT12101 \$1,400.00 NM 2 WFSB F 09/21/12 11:07 PM Eyewilness News 11PM - 11:35PM :30 DSCT12101 \$1,400.00 NM 12 09/19/12 09/21/12 Inside Edition 7pm - 7:30pm --WTF--:30 5 \$1,350.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --WTE--\$1,350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSBW 09/19/12 7:13 PM Inside Edition :30 DSCT12101 7pm - 7:30pm \$1,350,00 NM 1 WFSB W 09/19/12 7:26 PM Inside Edition 7pm - 7:30pm :30 DSCT12101 \$1,350.00 NM 5 WFSBTh 09/20/12 6:59 PM Inside Edition 7pm - 7:30pm :30 DSCT12101 \$1,350.00 NM 2 WFSB Th 09/20/12 7:21 PM Inside Edition 7pm - 7:30pm :30 DSCT12101 \$1,350.00 NM 3 WFSBF 09/21/12 7:12 PM Inside Edition :30 DSCT12101 7pm - 7:30pm \$1,350.00 NM 13 09/19/12 09/21/12 --WTF--Entertainment Tonight 7:30pm - 8pm :30 5 NM \$1,350.00 MTWTFSS Weeks: Start Date **End Date** Spots/Week Rate 09/17/12 09/23/12 --WTF--\$1,350.00 Spots: # Ch Length Ad-ID Day Air Date Air Time Description Start/End Time Rate Type 1 WFSBW 09/19/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 \$1,350.00 NM 4 WFSBW 09/19/12 7:58 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 \$1,350.00 NM 5 WFSB Th 09/20/12 7:40 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 \$1,350.00 NM 09/20/12 2 WFSB Th 7:54 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 NM \$1,350.00 3 WFSBF 09/21/12 :30 DSCT12101 7:40 PM Entertainment Tonight 7:30pm - 8pm \$1,350.00 NM 14 09/20/12 09/20/12 Person of Interest 10pm - 11pm ---1---:30 \$6,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ---1---\$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type

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WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494124-1	09/30/12	September 2012	08/2 7/ 12 - 09/21/12

Advertiser	Product	Estimate Number
Democratic Senatorial Ca	mDSCC IE	1761

Castal

						Spots/			
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	-
14 09/20/12	09/20/12	Person of Interest	10pm - 11pm	1	:30	1	\$6,000.00	NM	
Spots: # (Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	NFSB Th 09	/20/12 10:30 PM Person	n of Interest	10pm - 11pm	:3	0 DSCT1210	1		\$6,000.00 NA
15 09/19/12	09/21/12	ET Late Night	12:38am-1:08am	WTF	:30	2	\$225.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12WTF	Spots/Week 2	<u>Rate</u> \$225.00					
Spots: <u>#</u> C	Ch <u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VFSBW 09	/19/12 12:53 AM ET Lat	le Night	12:38am-1:08am	:3	0 DSCT1210	1		\$225.00 NM
2 V	VFSBF 09	21/12 1:05 AM ET Lat	e Night	12:38am-1:08am	:3	0 DSCT1210	1		\$225.00 NM
16 09/19/12	09/21/12	Late, Late Show	1:08am - 02:05am	WTF	:30	2	\$100.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12WTF	Spots/Week 2	<u>Rate</u> \$100.00		***************************************			
Spots: # C	h <u>Day Air</u>	Date Air Time Descrip	otion	Start/End Time	Lenath	Ad-ID			Rate Type
2 W	VFSBW 09/	19/12 1:14 AM Late, L		1:08am - 02:05an) DSCT12101	l		\$100.00 NM
1 W	/FSBTh 09/	20/12 2:03 AM Late, L	ate Show	1:08am - 02:05an	n :30) DSCT12101	L		\$100.00 NM
17 09/19/12	09/19/12	Big Brother Finale WED	9-11p	1	:30	1	\$6,000.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/121	Spots/Week 1	Rate \$6,000,00					-
Spots: # C	h Day Air		otion	Start/End Time	Length	Ad-ID			Rate Type
		19/12 10:49 PM Big Bro	ther Finale WED	9-11p		DSCT12101			\$6,000.00 NM
				Total Spots	70)			
<u></u>						<u> Marij</u> anova – Ara jo			
							Gross Total		\$78,000.00

Payment Terms Net 30 Days

Agency Commission \$11,700.00

Net Amount Due \$66,300.00